

## Come Join Us!

3M  
Delta  
United Health Group  
DEED (Department of Employment and Economic Development)

Medtronic  
Trusight  
Manpower

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## Important Facts

- 54 million Americans are people with disabilities
- 65% of Americans with disabilities are unemployed or underemployed
- People with disabilities represent the largest pool of untapped labor
- Customers with disabilities control discretionary income of nearly \$200 billion

Become a member of the MNBLN today and draw upon the talents, abilities and passions of our membership!

For information on how to join the MNBLN, contact Lisa Stock at [lisa.stock@trusightinc.com](mailto:lisa.stock@trusightinc.com) or (763) 253-9151.

**Minnesota**  
**Business Leadership Network**

*Employers promoting opportunities for people with disabilities*

Affiliate of the USBLN

**Minnesota**  
**Business Leadership Network**

*Employers promoting opportunities for people with disabilities*

**Access a Wide Pool  
of Talent:  
Qualified Workers  
with Disabilities**

MN BLN is an employer-led endeavor that promotes best employment practices and enhances competitive employment opportunities for skilled candidates with disabilities.

[www.mnbln.org](http://www.mnbln.org)

# Membership Options

## Small Business/Government

- \* \$100
- \* Small business – less than 300 employees; social service provider or Government agency
- \* Logo and link on website
- \* Networking opportunities at steering committee meetings
- \* Free annual training event

## Bronze

- \* \$1,000
- \* Logo and link on website; listed as a Bronze sponsor on website and at MNBLN events
- \* Networking opportunities at steering committee meetings
- \* Free annual MNBLN training event
- \* Disability awareness training
- \* 25% discount on DMD fees

## Silver

- \* \$2,500
- \* Logo and link on website; listed as a Silver sponsor on website and at MNBLN events
- \* Networking opportunities at steering committee meetings
- \* Free annual MNBLN training event
- \* Disability awareness training
- \* 50% discount on DMD fees

## Gold

- \* \$5,000
- \* Logo and link on website; listed as a Gold sponsor on website and at MNBLN events
- \* Networking opportunities at steering committee meetings
- \* Free annual MNBLN training event
- \* Disability awareness training
- \* Includes cost of one BLN event (DMD)

## Platinum

- \* \$10,000
- \* Logo and link on website; listed as a Platinum sponsor on website and at MNBLN events
- \* Networking opportunities at steering committee meetings
- \* Free annual training event
- \* Disability awareness training
- \* Includes cost of two MNBLN events (DMD and additional TBD)

# Resources

## Networking Opportunities

Network with your business peers to discuss best practices and ask your questions about recruiting and retaining qualified employees with disabilities.

## Annual MNBLN Training Event

Relevant training for employers on current disability and employment related issues.

## Disability Awareness Training

Disability Etiquette is a 2-3 hour training designed for key recruiting, hiring and managing staff. The training addresses:

- \* Disability statistics and perceptions surrounding disabilities
- \* Disability terminology, etiquette and interactions
- \* Strategies for recruiting, interviewing and hiring individuals with disabilities
- \* Effective accommodations and resources for managing employees with disabilities

## Disability Mentoring Day

Disability Mentoring Day (DMD) promotes internships, mentoring and employment opportunities for students and job seekers with disabilities. This is an opportunity for employers to promote their businesses, services, products, employment opportunities and to promote disability as a central part of diversity recruitment for a more inclusive workforce.